

Acceptable Use Policy

Last updated: 2/14/2025

These acceptable use standards apply to any material you upload or share to our platform or generate on our platform (“**User Content**”). They also apply to any contact you make with other users on our platform, links to our platform, and any other ways you use our platform.

You must comply with these standards in spirit and to the letter.

Sniffies, LLC will determine, in its discretion, whether any User Content or your use of our platform breaches these acceptable use standards.

You must not use our platform:

- In any way that breaches any local, national, or international laws or regulations.
- In any way that is unlawful or fraudulent or has any unlawful or fraudulent purpose or effect.
- To harm or attempt to harm minors in any way.
- To stalk, bully, abuse, harass, threaten, insult, intimidate, or humiliate any person.
- To engage in misconduct that threatens public or personal safety, including unlawful sexual behavior.
- To send, knowingly receive, upload, download, share, post, use, or reuse any material that does not comply with our content standards.
- To transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation (spam).
- To knowingly transmit any data, send, or upload any material that contains viruses, Trojan horses, worms, time-bombs, keystroke loggers, spyware, adware, or any other harmful programs or similar computer code designed to adversely affect the operation of any computer software or hardware.

User Content:

- Must be accurate, where it states facts.
- Only contain opinions that are genuinely held.
- Must comply with the law applicable in any country from which it is posted and to which the platform is targeted.

User Content must not:

- Be defamatory of any person.
- Be obscene, offensive, hateful, or inflammatory.
- Infringe any copyright, database right, or trademark of any other person.

- Be likely to deceive any person.
- Breach any legal duty owed to a third party, such as a contractual duty or a duty of confidence.
- Contain illegal content or promote any illegal content or activity.
- Be threatening, abusive, or invasive of another's privacy, or cause annoyance, inconvenience, or needless anxiety.
- Be likely to harass, upset, embarrass, alarm, or annoy any other person.
- Impersonate any person or misrepresent your identity or affiliation with any person.
- Give the impression that the User Content emanates from Sniffies, LLC, if this is not the case.
- Advocate, promote, or incite any party to commit, or assist in committing, any unlawful or criminal act such as (by way of example only) copyright infringement, computer misuse, facilitating prostitution, or engaging in or enabling human trafficking or sex trafficking.
- Contain a statement that you know or believe, or have reasonable grounds for believing, that members of the public to whom the statement is, or is to be, published are likely to understand as a direct or indirect encouragement or other inducement to the commission, preparation, or instigation of acts of terrorism.

Illegal content

In addition, you must not use our platform in any way that involves:

- Terrorism-related activities, including advocating, promoting, or facilitating acts of terrorism.
- Child sexual exploitation or abuse, including grooming, sharing child sexual abuse material, or any material involving minors.
- Encouraging or assisting suicide, attempted suicide, or acts of serious self-harm.
- Harassment, stalking, threats, or abuse.
- Hate content, including material that promotes violence or discrimination against individuals or groups based on race, religion, gender, sexual orientation, or other protected characteristics.
- Controlling or coercive behavior.
- Illegal drugs or substances, including promoting or facilitating the sale of drugs or psychoactive substances.
- Firearms or weapons, including promoting or facilitating the sale of firearms, explosives, or other illegal weapons.
- Human trafficking or sex trafficking, including the exploitation of individuals.
- Non-consensual sexual acts or material, including depictions of non-consensual acts, revenge porn, or non-consensual exploitation of adults.

- Extreme pornographic content, including depictions of harm, bestiality, or any other content that violates applicable law.
- Illegal financial activities, including scams, laundering money, monetizing illicit funds, or engaging in fraudulent practices.

Other Harmful Content

You must not upload, post, create on our platform, or share any of the following:

- Content that is abusive and that targets any of the following characteristics: race, religion, sex, sexual orientation, disability, or gender identity.
- Content that incites hatred against people:
 - o of a particular race (including color, nationality, and ethnic or national origins, religion (including lack of religion), sex, gender identity, or sexual orientation; or
 - o who have a physical or mental disability;
- Content that encourages, promotes, or provides instructions for an act of serious violence against a person.
- Bullying content.
- Content that:
 - o depicts real or realistic serious violence against a person (real or not);
 - o depicts the real or realistic serious injury of a person (real or not) in graphic detail;
 - o depicts real or realistic serious violence against an animal (real or not);
 - o depicts the real or realistic serious injury of an animal (real or not) in graphic detail; or
 - o realistically depicts serious violence against a fictional creature or the serious injury of a fictional creature in graphic detail.
- A grossly offensive, indecent, obscene, or menacing message intending to cause offense, menace, distress, or anxiety.
- A false message knowing it to be false, intending to cause non-trivial psychological or physical harm to a likely audience, and with no reasonable excuse.
- A message threatening death or serious harm while intending or being reckless as to whether the object of the threat would fear that the threat would be carried out.
- An unsolicited sexual image, including a manufactured intimate image or “deepfake” intending the recipient to be caused alarm, distress, or humiliation, or for the purpose of sexual gratification and being reckless as to whether the recipient will be caused alarm, distress, or humiliation.
- A sexually explicit deepfake.

Advertising

You must not upload, post, create on our platform, or share content containing any advertising or promoting any services or web links to other sites.